

ABOUT CIDACO

CidaCo is the trading name for Creative Industries Development Agency which was founded in 2000 by Anamaria Wills, an award-winning leader and producer with over 30 years' experience in some of the UK's leading cultural institutions. CidaCo collaborates with clients to develop creative and innovative solutions to achieve sustainable growth. From our Yorkshire base and bolstered by a strategic alliance with Silicon Valley innovation specialists EDG, we take a global approach to inspire our UK and international clients to tackle challenges with new thinking and different perspectives. A unique mix of creativity, innovation and entrepreneurialism is the backbone of our work with over 600 organisations in over 40 countries and regions to date including Brazil, Singapore, China, Zimbabwe, Europe and the Caribbean. Our clients cross both the arts and business sectors and range from those with roots in Yorkshire like Phoenix Dance Theatre to governments and global brands like Schweppes (South Africa). Visit www.cidaco.org for more information.



14 Years Supporting Global Creativity

CIDACO RECENT ACTIVITIES

Our recent programmes of activity include the following:

Developing Cultural Sector Resilience (2013 – 2015)

Commissioned by the Arts Council of England to deliver a programme 'Cultural Resilience' activity to major arts organisations in East London and Birmingham.

Enterprising Barnsley II Business Support Programme (2012 to 2015)

A programme of enterprise support for creative, cultural and digital industries across the borough of Barnsley.

Creative Capital

Commissioned by the Arts Council of England to deliver a programme 'Cultural Resilience' activity to major arts organisations across the whole of Yorkshire & the Humber

Professional Services for Start Up & Growing Businesses (2011–2014)

Providing start up enterprise support to creative, cultural and digital enterprises.

NE BIC Regional ERDF Business Innovation Programme (2012 – 2014)

Providing a range of enterprise & innovation activities for all industry sectors across the North East Region of England.

Various Private Sector Consultancies (2012 to 2014~)

CidaCo specialises in using creativity and innovation techniques (the "creative overspill" effect) to help create positive change in companies across the North of England. Our work in the last 24 months has included private sector businesses from all industry sectors, charities and public bodies. In the two years these commercial consultancies have generated over £250,000 in profitable revenue and we have worked with organisations such as:

Engage Mutual Assurance – A Financial Service Provider

St. John Ambulance – A Medical Charity

The NIHR – The UK's medical research arm of the National Health Service

Harratts Motors – A Northern Based Car Retail Company

Doncaster MB Council – A Local Municipal Authority

CIDACO INTERNATIONAL

CidaCo has delivered creative and cultural assignments, including support activities, research studies and event speaking, in 40 different countries including:

Colombia, Singapore, Brazil, South Africa, India, Trinidad & Tobago, Kenya, France, Belgium, Italy, Germany, Scandinavia, Albania, Greece, Burma, Pakistan, Nigeria, Tanzania and Zimbabwe

